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ZENCAP AM BECOMES A PRI SIGNATORY AND APPOINTS A HEAD OF ESG

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Zencap Asset Management, Private Debt specialist subsidiary of French asset manager OFI Group, confirms its commitment to responsible, sustainable and impact finance with the signature, in its own name, of the UN Principles for Responsible Investment (PRI). Zencap Asset Management was until then under the umbrella of its main shareholder OFI Asset Management, signatory of the PRI since January 2008.

This acceleration in responsible finance is also reflected in the recruitment of a head of ESG at Zencap Asset Management, Raphaël Deléarde, whose mission will be to support Zencap Asset Management on responsible investment issues and in particular to develop ESG and extra-financial impact analysis methodologies and tools.

Raphaël has more than 8 years of experience in responsible finance and CSR at different levels (extra-financial rating, consulting and investment) at EthiFinance, then PwC France and finally OFI Asset Management.

Richard Jacquet, CEO of ZENCAP Asset Management : *“We are very pleased to sign the PRI in our own name to reaffirm our willingness to actively contribute to understanding and taking into account environmental, social and governance issues in our investment decisions. After the successful launch of a first Greenfin-labelled fund in 2019, the year 2020 also marks for Zencap Asset Management the creation of a first impact fund, Rebond Tricolore, which aims to support French companies in the context of the health crisis. One of the first financings of this fund was structured with an interest rate indexed on extra-financial impact criteria”.*

Zencap Asset Management is thus asserting its position in unlisted sustainable financing with ambitious objectives in terms of responsibility and impact of the financing granted, as well as the desire to push both the companies financed and the players in the asset class to step up their efforts on these key issues for our future.

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About Zencap Asset Management

Zencap Asset Management is the Private Debt specialist subsidiary of French asset manager OFI Group (MACIF, MATMUT, OFIVALMO PARTNERS). Based in Paris, the team was established in 2009 to offer investment solutions in the Private Debt space, providing its investors with a leading-edge access to real economy financing opportunities in Europe. Within this universe, Zencap Asset Management has progressively expanded into several synergistic lines of expertise: corporate debt, infrastructure debt, real estate debt and specialized lending. Zencap Asset Management is attached to the respect of sustainable development principles. As of 30th September 2020, ZENCAP Asset Management holds €2.3Bn committed assets under management and advisory.

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About Principles for Responsible Investment (PRI)

The Principles for Responsible Investment (PRI) is the world's leading proponent of responsible investment. Supported by the United Nations, it works to understand the investment implications of Environmental, Social and Governance (ESG) factors and to support its international network of investor signatories in incorporating these factors into their investment and ownership decisions. The PRI acts in the long-term interests of its signatories, of the financial markets and economies in which they operate and ultimately of the environment and society as a whole. Launched in New York in 2006, the PRI has grown to more than 3,000 signatories, managing over \$103 trillion AUM.

www.unpri.org
